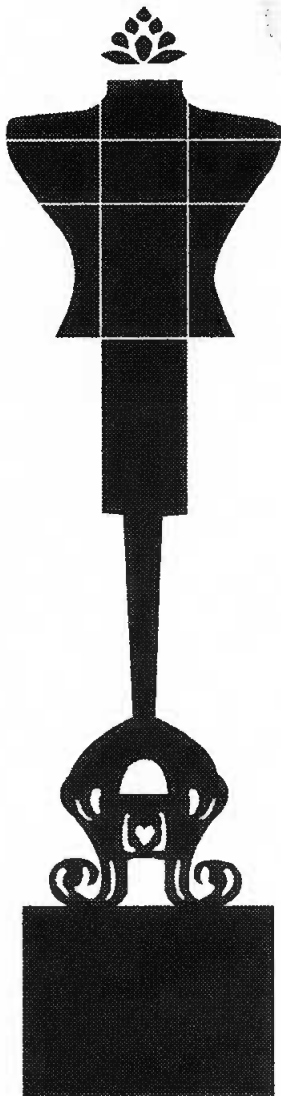


Custom Tailored Clothing



- ◆ Available on board: Custom-tailored clothing service from Hong Kong
- ◆ Hong Kong's leading custom tailor established in 1966
- ◆ Fine fabrics and choice of materials from England and Italy
- ◆ Superior craftsmanship by expert Shanghai tailors
- ◆ Style books available for review and design selection
- ◆ Garments tailored to exact individual specifications
- ◆ Customers have included U.S. presidents, officials and celebrities

About our master tailors...

When tourists began flocking to Hong Kong during the 1950s, it was common for them to buy custom made suits from the skillful Shanghai tailors who used top-quality imported fabrics from England and Italy. Combining fashionable styles, inexpensive prices and personalized customer service, Hong Kong's tailors quickly gained the reputation they have today as top quality clothiers.

In 1842, China signed the Nanjing Treaty which opened up five trading ports, including Shanghai, and ceded Hong Kong to England. Many British then came to Hong Kong and Shanghai for business trading, bringing with them fashion and tailoring influences that also had a major impact on the Chinese. In 1900, the Boxer Rebellion sparked a mass incursion by eight countries including England, America, Germany, France and Russia. Shanghai tailors learned techniques from European countries and enhanced the quality of the clothing with their skilled tailoring techniques.

In 1917, the Russian Revolution forced Russia's royal family members, noble citizens, and professionals to flee their own country. The Russians gradually moved southward to Shanghai. Only the best Russian tailors were allowed to move to Shanghai and the tailors needed to find assistants. They found that Shanghai tailors were hard-working, quick to learn and skilled craftsmen. And before long, Russian tailoring techniques were passed along to the Shanghai tailors.

When the Communist People's Republic of China was founded, many of Shanghai's businessmen, textile merchants, and professionals, including the region's renowned and skillful tailors, fled to Hong Kong. These master tailors used their Shanghai workmanship skills to make fashionable suits of different styles, to satisfy American, British, Italian and French customers at ultra-low prices.

There can be no doubt, the finest custom made fashions sold for the lowest prices on earth come from only one historic place, Hong Kong, China. Don't miss this fantastic opportunity as the master tailors from Hong Kong board your ship.

- Dennis Sun, President & Founder of Princeton Custom Tailors Hong Kong

*Place your order early
 and your garments will
 be ready and delivered
 on board in Hong Kong.*

*For orders placed later in the
 voyage your garments
 will be shipped to your home.*



**Available on board:
 February 23 (Bali) until March 2 (Hong Kong)**

Please check your *Today On Location* for hours.
 Atrium, 5

